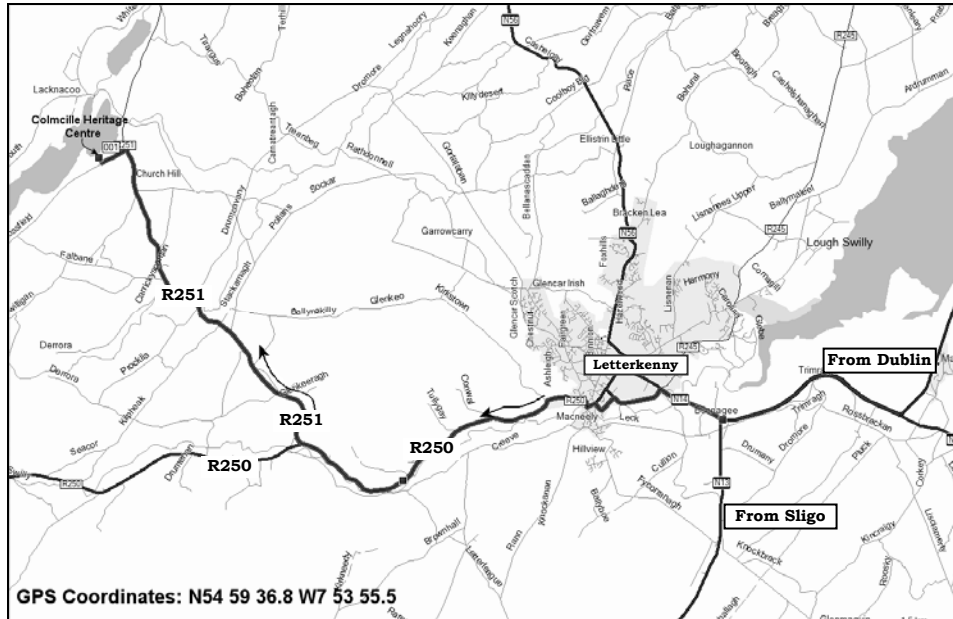


Directions from Letterkenny



Directions: At Letterkenny; take the R250. Continue on the R250 for ~ 6km and then take the R251 to Church Hill. After Church Hill follow the signs for the Colmcille Heritage Centre.

Sat. Navigation GPS Coordinates for Colmcille Heritage Centre are:
N54 59 36.8, W7 53 55.5

See www.colmcilleheritagecentre.ie for more details.

23rd Colmcille Winter School 23^ú Scoil Gheimhridh Cholmcille

24th – 26th February 2012



"Can the Tourism Industry Lead Economic Recovery in Ireland? "

"*An Féidir leis an tionscail Turasóireachta ceann ródaíochta a ghlacadh i athbheochan eacnamaíocht na hÉireann?* "



Organised by the Colmcille Heritage Trust with the co-operation of
Co. Donegal Vocational Education Committee

*An Féidir leis an tionscail Turasóireachta ceann ródaíochta
a ghlacadh i athbheochan eacnamaíocht na hÉireann?*

23^ú Scoil Gheimhridh Cholmcille
Clár an Deiridh Seachtaine

Venue: Colmcille Heritage Centre, Gartan, Church Hill, Letterkenny, Co. Donegal

Friday, 24th February 2012

Dé hAoine 24ú Feabhra 2012

Oíche Ghaelach

Seisiún 1:

5.00 p.m. Clárú – Registration Tae/Café
7.00 p.m. Fáiltiú – Reception Ceol Ghaelach
7.30 p.m. Cathaoirleach agus Oscail Oifigiúil: Máire Áine Gardiner Uas;
Oifigeach Seirbhísí Cliantai, Fáilte Ireland, Iarthuaisceart.

Téama: " Tá an Deis Ann "

Gearóid Ó Smoláin Uas.,

Oifigeach Forbarta Turasóireachta, Údarás na Gaeltachta.

8.40 p.m. Béile

Saturday, 25th February 2012

Session 2:

9.00 a.m. Registration Tea/Coffee
9.30 a.m. Chair: Cllr. Desmond Larkin, Donegal County Council

Topic: "Tourism in Perspective "

Mr. Shaun Quinn, CEO Fáilte Ireland

Topic: " Northern Ireland – The Tourism Opportunity"

Mr. Martin Graham, Destination Manager, Northern Ireland Tourist Board
(NITB)

Topic: " Growing the Island's Economy from the Outside In"

Mr. Mark Henry, Director Central Marketing, Tourism Ireland

Discussion

11.15 a.m. Tea/Coffee

Session 3:

11.45 a.m. Chair: Cllr. Noel McBride, Mayor Donegal County Council
Topic: "Address by Dr. Leo Varadkar, TD"
Dr. Leo Varadkar, Minister, Dept. of Transport, Tourism and Sport

Discussion

1.15 p.m. Lunch

Can the Tourism Industry Lead Economic Recovery in Ireland?

23rd Colmcille Winter School
Weekend Programme

Contd. Saturday, 25th February 2012

2.30 p.m. Guided Scenic Walk (Bring Boots) or Visit Local Tourism Facilities

5.00 p.m. Reception/Music

Session 4

6.00 p.m. Chair: Canon Brian Smeaton, poet & columnist.

Topic: " The Role of Education in Securing the Future of the Irish
Tourism Industry "

Dr. Seán Duffy, Head of School of Tourism, Killybegs, Letterkenny Institute of
Technology (LYIT)

Discussion

7.15 p.m. Conference Dinner

Sunday, 26th February 2012

10.40 a.m. Tea/Coffee

Session 5

11.30 a.m. Chair: Ms. Tres Conaghan, Visitor Services Supervisor, Glenveagh National
Park.

Topic: " Donegal Tourism - What the Future Holds? "

Ms. Joan Crawford, Manager Fáilte Ireland North-West

Discussion

Close of Conference

1.00 p.m. Lunch

Programme available to download from: www.colmcilleheritagecentre.ie

Contact Details

Mr. Martin Egan, Secretary

Gartan

Church Hill

Letterkenny

Co. Donegal

Tel: (074) 9137044

Email: martinjegan@eircom.net



23rd Colmcille Winter School
23^ú Scoil Gheimbridh Cholmcille

**‘Can the Tourism Industry Lead Economic
Recovery in Ireland?’**

**‘An Féidir leis an tionscail Turasóireachta ceann
ródaíochta a ghlacadh i athbheochan eacnamaíocht
na hÉireann?’**

Friday 24th – Sunday 26th February 2012

BOOKING FORM



23rd Colmcille Winter School
23^ú Scoil Gheimbridh Cholmcille

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Friday 24th – Sunday 26th February 2012

BOOKING FORM

Colmcille Winter School
Scoil Gheimhridh Cholmcille
24th – 26th February 2012

BED & BREAKFAST

Mrs. Susan Alexander, The Rock, Church Hill Tel:(074) 9137060
Mrs. Sophia Boyle, Bridgeburn Hse, Trentagh Tel:(074) 9137167
Mrs. Eileen McGinley, Rosedog, Church Hill Tel:(074) 9137526
Mrs. Theresa Farrell, Corderry, Church Hill Tel:(074) 9137839

Gartan Outdoor Education Centre Tel:(074) 9137032
(9:30 – 5pm)

Hotels

Clanree Hotel, Letterkenny Tel: (074) 9124369
Gallagher's Hotel, Letterkenny Tel: (074) 9122066
Mount Errigal Hotel, Letterkenny Tel: (074) 9122700
Quality Court Hotel, Letterkenny Tel: (074) 9122977
Radisson Hotel, Letterkenny Tel: (074) 9194444

Contact Details

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Letterkenny, Co. Donegal
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Web: www.colmcilleheritagecentre.ie

Colmcille Winter School
Scoil Gheimhridh Cholmcille
24th – 26th February 2012

Venue: Colmcille Heritage Centre, Gartan,
Church Hill, Co. Donegal

APPLICATION FORM

Conference Fees: €195 Per Delegate

- ***Accommodation Is Not Included – See Attached List***

Name: _____

Address: _____

Tel No. _____

Name of Sponsoring Organization:

Number Attending: _____

Amount Enclosed: _____

Please Return To:
Martin Egan,
Secretary
Gartan
Church Hill,
Letterkenny, Co. Donegal
Tel: (074) 9137044
Email: martinjegan@eircom.net